

Free Golf Video Tips & New Golf Instruction Products From World Class Golf Coaches On The New Upgraded Dizzy Heights Website

— The newly developed website also showcases the range of B2B internet marketing and SEO services offered by the Dizzy Heights group —

London, December 2009— Dizzy Heights, the digital marketing company that specialises in the production and development of digital products for the golf market and other niches, is proud to announce the general redesign and upgrade of its website, DizzyHeights.com (<http://www.dizzyheights.com>). The enhanced e-commerce platform now provides customers with an easier-to-use, 3D secure and accessible online golf store for ordering golf DVDs, golf videos for iPhones and iPods, and golf tips books online.

The re-designed website also features a neat colour-coded interface to show the full range of products and B2B online marketing and website development services offered by the Dizzy Heights group of businesses. From a 'red' division dedicated to golf products, books and DVDs, to the top-notch [website redesign](#) services tagged in 'blue' or the newly launched [AnalyticsSEO SEO software](#) in 'green'; visitors will now notice an improved general layout that easily locates the services that they are looking for.

“Our challenge with the new redesign of Dizzy Heights' website was to implement best practices for online shopping at the same time as communicating the range of services we could offer to companies seeking to boost their presence online”, explains Mark Bennett, Chief Technical Architect at Dizzy Heights. “We are really happy with the new website redevelopment. We spent many hours with our team of developers to ensure that our customers were able to find a site that is attractive and effective, but user-friendly and search-engine friendly at the same time.”

Other enhancements include the addition of several hundred golf tuition videos and golf tips for golfers everywhere. They include free golf tips from some of the best golf coaches in Europe including, Pete Cowen, Harold Swash, Keith Williams, Karl Morris and Ramsey McMaster.

The new look and feel, content and technical structure of www.dizzyheights.com is the result of consultation with Dizzy Heights' in-house team and other site users. The design

and overall development has been provided by WebsiteRedevelopment.com a Dizzy Heights group business that delivers website development services, focusing on [SEO-friendly website re-design for businesses](#) in the golf industry and related markets.

For more information on fully-optimised website redevelopment services customers are encouraged to visit www.websiteredevelopment.com and ask for a free quote.

About Dizzy Heights

Dizzy Heights (UK) Limited is an online digital publishing and marketing company that specialises in the use of digital media to build brands, grow businesses and engage with users. For more information about Dizzy Heights, its products, services and partners, please call 0044 208 977 4465 or visit <http://www.dizzyheights.com>.

Further Information and Contact Details:

Meri Garcia

Marketing Manager

Dizzy Heights (UK) Limited

www.dizzyheights.com

E: meritxell@dizzyheights.com

T: + 44 208 977 4465