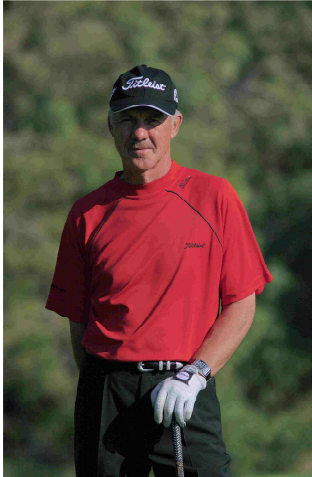


## PETE COWEN, PGA MASTER PROFESSIONAL EUROPE'S MOST SUCCESSFUL GOLF COACH NOW ON DVD



Pete is recognised as one of the best coaches in the world; and in terms of player victories the most successful coach on the European Tour. Pete currently works with a host of European Tour winners and Ryder Cup stars including Henrik Stenson and Colin Montgomerie.

The list of players Pete has coached over the years reads like a Who's Who of European Golf: John Bickerton, Thomas Bjorn, Darren Clarke, Bradley Dredge, Simon Dyson, Richard Finch, Mark Foster, Ian Garbutt, David Howell, James Kingston, Paul McGinley, Jose Maria-Olazabal, Colin Montgomerie, Louis Oosthuizen, Hennie Otto, Brett Rumford, Charl Schwartzel, Henrik Stenson, Steve Webster, Lee Westwood, Oliver Wilson and Ian Woosnam.

Pete has for the first time ever agreed to publish some of his secrets that will have you playing better golf in no time at all. Be amongst the first to get them and order your copy today from [www.dizzyheights.com](http://www.dizzyheights.com).

### THE PYRAMID OF LEARNING™ (AN ADVANCED SWING LESSON) DVD Video - Running Time (Approx 55 minutes)



In this DVD Pete shares for the first time some of his swing secrets that until now were only available to the privileged few.

The Pyramid of Learning™ provides a progressive journey through the entire golf swing, and includes useful tips, practice drills and exercises for both on and off the golf course.

#### Build It, Don't Find It !

By building your golf swing in accordance with the Pyramid of Learning™ you will learn how to 'develop' your golf swing and not 'find' it.

By achieving constants in your golf swing you will become more consistent.

By understanding how to put the building blocks in place you will become more productive in your practice sessions and will quickly realise your golfing potential.

The Pyramid of Learning™ will give you a simple and easy guide to successful golf. It is a technique that has helped many of Europe's most successful Tour players and which will bring you similar success.

<b>Level 1 - Solid Foundations</b> Aim Stance Posture Arm Hang and Grip Body Position	<b>Level 2-Dynamic Body Movement</b> Balance Body Action Arm Swing Hand Action Path & Plane
<b>Level 3 - Power</b> Hand-eye Co-ordination Angle of Attack Speed & Pressure	<b>Level 4 - Attitude</b> Attitude Pre-Shot Routine Practice Drills

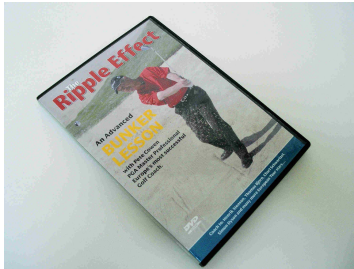
*I've spent 40 years studying the golf swing and I feel that this method is as good as anything I've ever seen and it's one I'll be sticking with. The DVD is far more informative than the excellent instruction in Golf International; pictures really do speak a thousand words. Overall it's a superb piece of teaching.*  
**Mr Tom Holton, U.K. July 2007**

*Received the DVD today, Thanks for replying and for the excellent DVD, it is one of the best golf instructional films I have seen.*  
**Mr C Johnson, U.K. 7 Handicap.**  
**July 2007**



## THE RIPPLE EFFECT™ (AN ADVANCED BUNKER LESSON) DVD Video - Running Time (Approx 55 minutes)

Apart from being an excellent all round coach, Pete is renowned for his bunker technique and works with many top players on this aspect of their game.



In this DVD he lets you into his simple bunker technique which will have you controlling the ball from the sand in no time at all.

Learn why your current bunker technique is flawed.

Learn why there is no such thing as a bad lie in a bunker.

Learn how to use "The Ripple Effect™" to build control from bunkers.

- **Setup** - The correct setup position and practice station and the limitations of your current setup
- **"The Ripple Effect™"** - Pete's specialist technique to get the sand moving the ball in the right way
- **Grip** - A specialist "Butterfly Grip" for bunker play
- **Club selection** - The correct way to make the 'bounce' work
- **Shot Making** - Control distance, trajectory and the spin so when the ball hits the green it releases like a putt
- **Different Shots** - Basic sand shot, Soft shot, High shot, Release shot, Long shots, Spin Shot
- **Different Lies** - clean, uphill, downhill, plugged, poached egg, heel mark, rake mark
- **Advice for Ladies** - things you can do to make bunker play easy

**Thomas Bjorn** on Pete: "Of all the golf coaches I've met in my life, I've not met anybody that's got as big a knowledge of the game as he does".

**Lee Westwood**.... "Pete is very knowledgeable about the golf swing and the game of golf in general. He's probably the best bunker coach I've ever seen".

**Simon Dyson**, "I think he's one of the best coaches in the world".

**Darren Clarke**, "Pete's been there for me every step of the way. My two World Golf Championship wins were solely down to Pete".

**John Bickerton**, "I'd been on tour 10 years and never won... in the past 2 years we've been working together we've had two wins".

*Top instructor to top players. This DVD is very easy to follow and must help your game.*

**Mr David Coyle, UK**  
June 2007

*I am very pleased with "The Ripple Effect" by Pete Cowen and have no doubt that with some quality practice time my sand game will show real solid improvement.*

**Mr William Baker, U.S.A**  
June 2007

*As a PGA Professional myself I would have to say the "Ripple Effect" Bunker Lesson DVD is the best I have ever seen, simply enough for a beginner to understand and detailed enough for advanced players to learn from.*

**R Alderson, PGA Pro, UK**  
October 2007



Start to develop that winning habit yourself!  
Order your copies today:

Visit [www.dizzyheights.com](http://www.dizzyheights.com)  
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(during UK office hours)