



May 2007

Better Golf or Your Money Back!

Surely this is an offer any serious golfer wanting to improve his golf cannot ignore?

Just over a year ago the founder of Dizzy Heights gave up his well paid corporate job to set up his own business with the plan of improving his golf and doing something he was passionate about. He ended up combining both ideas and started contacting some of the best coaches in the world to see why they thought golfers were not improving their scores despite all the advantages of modern technology. All the coaches had a similar opinion; "people just don't practice or don't know how to practice properly".

From those conversations a number of new products were born, products designed by many of golf's top Tour coaches to help golfers practice properly (on all aspects of their game) in a way that is guaranteed to improve their handicap.

A year later and there are **9 printed Pocketshots™** lessons covering; Putting, Swing, Bunkers, Golf Fitness, the Mental Game and Short Game; and **4 Four Pocketshots Video™** lessons specially designed for download to mobile phones, video iPods® and other media players.

Golfers have started to improve their game; including the founder who has just celebrated breaking 80 for the first time (less than a year ago he was a high-handicapper shooting in the 90s). To celebrate this, Dizzy Heights is offering any golfer who buys 6 or more lessons from the range a "Better Golf Guarantee".

If you use the **Pocketshots™** lessons for 60 days and do not improve your game then you can return the goods for a full refund.

At last a golf product that puts its money where its mouth is.

PRESS RELEASE - FINAL

Pocketshots™ lessons are available to buy from: www.dizzyheights.com (email sales@dizzyheights.com or by telephone +44 (0)208 977 4465) and other leading booksellers, golf retailers, pro shops and golf outlets.

About Dizzy Heights (UK) Ltd

Dizzy Heights (UK) is the producer of a range of innovative game improvement products designed in conjunction with some of the best coaches in the game they include; Pocketshots™ golf lessons - folding pocket lessons you can take anywhere with you; Pocketshots Video™ lessons that you can download to your PC, iPod® or Mobile Phone and the new range of DVDs from Pete Cowen, Europe's most successful golf coach.

'Pocketshots™', 'It's like having a professional in your pocket!™' and 'take your game to the Dizzy Heights™' are trademarks of Dizzy Heights (UK) Ltd.

For more information contact:

Laurence O'Toole

Dizzy Heights (UK) Limited

E: laurence@dizzyheights.com

www.dizzyheights.com

T: + 44 208 977 4465 M: + 44 7770544975